

GET MORE FROM YOUR LISTING



Turn browsers into customers with **LeadConverter LiveChat.**

By placing LiveHelp on your eBay listing you allow the customer and the dealership to communicate in real time. This turns your listings into more leads and more sales. LeadConverter from NorthWind is a live chat agent designed to engage visitors to your dealership listings and develops them into qualified leads.

With LeadConverter, your static online eBay presence becomes a more powerful and proactive sales tool:

Reach out to targeted visitors.

LeadConverter Live Help button targets customers who have specific questions about your listings allowing them to get answers to questions to make a buying decision.

If online shoppers can't find the answers they need fast, they'll move on to another website. LeadConverter invites shoppers to get instant answers via chat. Dealership can then co-browse with customers to help them find what they're looking for.

Receive qualified leads in real-time.

Immediate prospects are engaged directly to your dealership – and automatically fed to your CRM system. LeadConverter leads are proven to result in three times as many closes as third-party vendor leads.

Integrate easily and access powerful performance metrics.

LeadConverter technology integrates easily to include or deliver data to any sales management or CRM application. LeadConverter maintains transcripts of every chat and mail session, including customer details, comments, categorization and incident history.

The power of LeadConverter comes at an affordable price.

Whether you get 5 leads or 500, you only pay a low monthly fee.

Get more from your eBay listings.

Turn browsers into customers with LeadConverter.

To learn more, contact NorthWind today at 206.448.8868, or email us at sales@northwindsoftware.com.